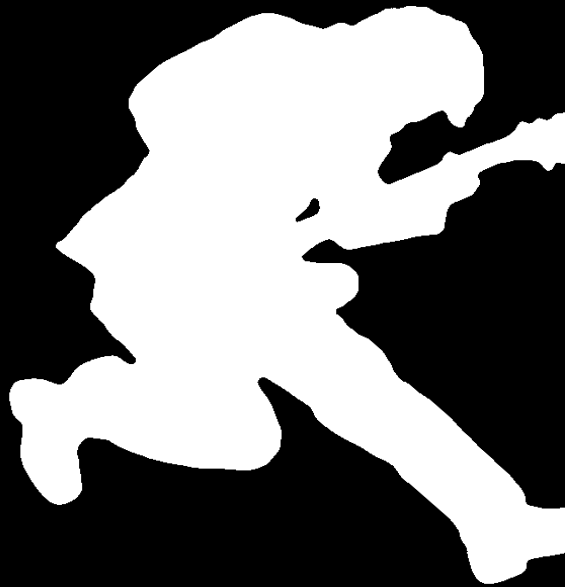


User Services Lightning Round

- Lisa McNeal, Appalachian State U.
- John Borne, Louisiana State U.
- Craig Lamb, Empire State College
- Momi Ford, Indiana University
- Kimberly Brookes, Simmons College
- Sheri Stahler, Temple University
- Ronan Glynn, MSKCC



**Technology at
Simmons College
Boston MA**

Kimberly H. Brookes
with Lesley Weiman and
Cynthia Rubino

Simmons Rockstar



POSTER SESSION

Thursday, Oct. 30

4:55-6:10

my.simmons.edu/technology



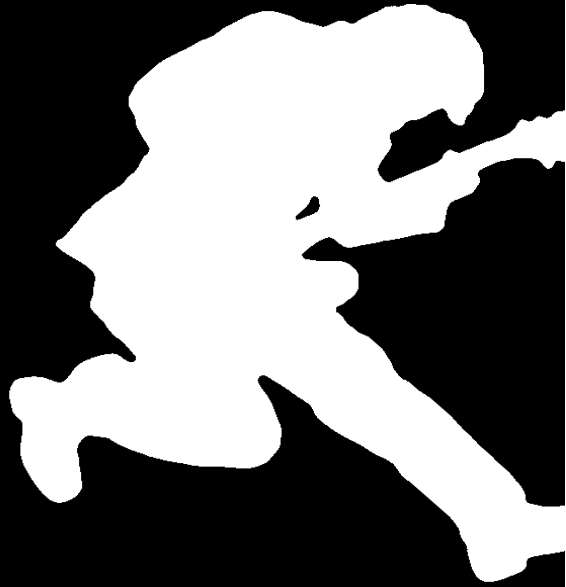
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SIMMONS COLLEGE

- **Undergraduate women: 2,060**
- **Graduate men and women: 2,873**
- **Students living on campus: 1,137**
- **Faculty and staff: 676 full-time, 431 part-time (1,107 total)**
- **Central IT department:
“Technology at Simmons College”**



**Technology at
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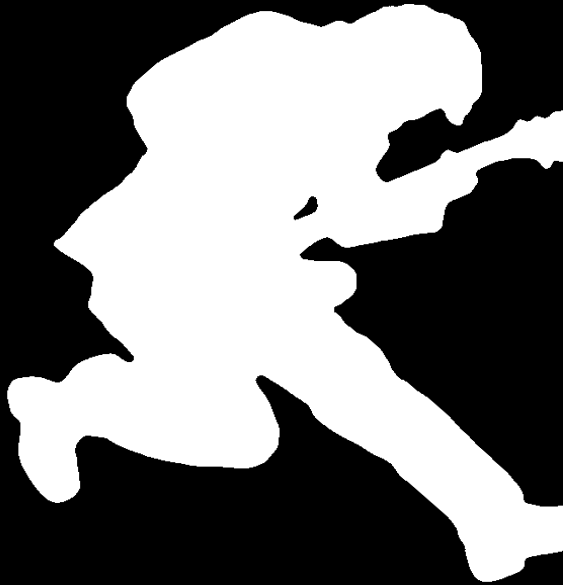
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Cynthia Rubino

Simmons *Rockstar*

OVERVIEW

Technology has taken the lead in educating students about downloading music/movies and sharing files illegally

- **academic consequences**
- **personal risks**
- **ethics**
- **legal alternatives**



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METHODOLOGIES

- **Communication: combine fun and learning**
- **Collaboration**
 - **Residence Life: “Simmons Cup” inter-hall competition**
 - **Vendor sponsorship**



Simmons Rockstar

ACTIVE LEARNING

“Rockstar is a delicate combination of pop-culture, ‘trivia,’ and friendly but intense competition.”

- **The draw: Karaoke competition & inter-hall Cup points**
 - **“Trivia” questions about filesharing & DMCA issues**
 - **Interactive audience response system (“clickers”)**
- **Discussion facilitated by the “host”**